

Dear \*MAP Violator Name\*:

I am the administrator of \*Your Company\*, Minimum Advertised Price (“MAP”) Policy.

The purpose of this correspondence is to notify you that your company is in violation of \*Your Company\* MAP Policy (the “Policy”).

Since this is your company’s first violation of the Policy, your company will be given an opportunity to remedy the violation before its status as an Authorized Partner of \*Your Company\* will be affected.

Kindly take the necessary measures to remedy the aforementioned violation within two business days of receipt of this correspondence.

If you would like to see a copy of \*Your Company\* MAP Policy or should you have any questions regarding the Policy, kindly direct your inquiries to: [e-mail address].

Thank you for your attention to this matter.  
Sincerely,

\*Your Name\*

\*Your Company\*, MAP Administrator